

Agent Listing Report (sample)



Locayt

Listing Address: 123 Main St. Beverly Hills, CA 90210

Days on Market: 1

Report Period: from October 12, 2023 through October 18, 2023

Recent Lead and Showing Activity:

Collected leads (during the report period)	0
Scheduled showings (conducted during and after the report period)	0
Conducted showings (scheduled before and during report period)	0
Conducted showings (scheduled before and during the report period)	0
Upcoming showings (scheduled in the future)	0

Lead Funnel Analysis (with Conversion Percentage):

Leads (total leads during on-market period)	0	
Leads scheduled (leads that scheduled a showing)	0	(0%)
Actual showings (total conducted and upcoming showings)	0	(0%)
Actual showings (total conducted and upcoming showings)	0	(0%)

Lead Source:

	Week	Total
TOTAL	0	0

Prospect Feedback (highest: 5, lowest: 1):

	Week	Total
Surveys completed:	0	0
Average feedback:		
Both agent and prospect attended the showing	-	-